[Remote] Technical SEO Lead (SEO execution focused, WordPress req.)

Remote · US · Full-time · **$60k–90k**

[Remote] Technical SEO Lead (SEO execution focused, WordPress req.)
Location: Remote – must reside in the United States (excluding California)
Salary: $60,000 – $90,000 + Discretionary Bonus
Benefits: Paid Time Off, 7 Paid Holidays
Job Type: Full-Time | Remote
Typical Hours: Monday-Friday, Eastern Time Zone (9:00 AM-5:00 PM, Somewhat Flexible)
Start Date: ASAP
Sponsorship is not available

Technical SEO Lead Description

Our client in the digital marketing industry is looking for a Technical SEO Lead to join their remote team. In this role, you will oversee SEO execution across multiple client accounts, identify opportunities to improve search performance, and ensure technical and content-related initiatives are completed accurately and on time. You will balance hands-on SEO work with coordinating priorities, reviewing deliverables, and guiding a small production team. Our client is looking for someone with at least 3 years of SEO experience, a background managing multiple websites in an agency environment, and strong technical SEO and WordPress skills. To be successful, you must be organized, responsive, and comfortable taking ownership of complex projects while collaborating with leadership and other team members. This is a great opportunity to take on greater responsibility for SEO strategy and execution, influence departmental processes, and enjoy the flexibility of working remotely with an established organization and long-tenured team.

Technical SEO Lead Responsibilities

- Evaluate SEO campaigns and prioritize opportunities for improvement
- Diagnose technical website issues and implement corrective actions
- Coordinate production workloads, task assignments, and project deadlines
- Review completed SEO work for accuracy, quality, and effectiveness
- Optimize WordPress websites, metadata, internal links, and page content
- Analyze search data to identify ranking and traffic performance trends
- Develop keyword strategies and recommend content improvements
- Guide team members and collaborate with account managers on campaign priorities
- Monitor local search performance and recommend optimization strategies
- Use AI tools to improve research efficiency, quality control, and workflows

Technical SEO Lead Qualifications

- 3+ years of hands-on SEO experience required
- Agency experience or management of 15+ client websites required
- Technical SEO auditing and on-page optimization experience required

- WordPress optimization and troubleshooting experience required
- Keyword research and competitive analysis experience required
- Experience using AI tools to improve workflow efficiency required
- Familiarity with local SEO strategies required
- Proficiency with SEO analytics, research and auditing tools required
- Strong communication, organization, and project coordination skills required

Apply: https://twonice.hire.trakstar.com/jobs/fk0zc83/?apply=true

Your search team



Patrick Cahill
President